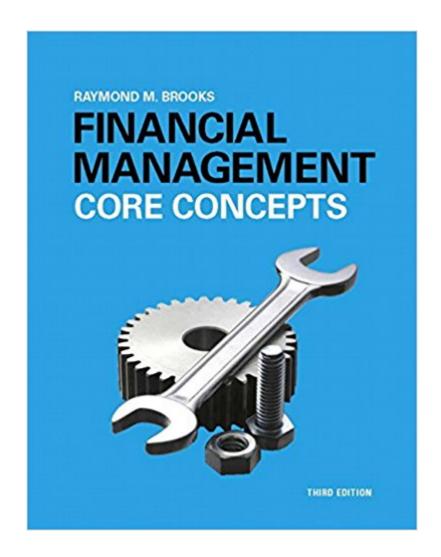


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Financial Management: Core Concepts (3rd Edition)





Synopsis

NOTE: You are purchasing aà ¿standaloneà ¿product; MyFinanceLabà ¿does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for 0134004221 /9780134004228 à ¿Ã Â¿Financial Management: Core Concepts Plus MyFinanceLab with Pearson eText -- Access Card Package, 3/e à ¿ Package consists of: 0133866696 / 9780133866698 Financial Management: Core Concepts, 3/e 013386782X / 9780133867824 MyFinanceLab with Pearson eText -- Access Card -- for Financial Management: Core Concepts, 3/e MyFinanceLab should only be purchased when required by an instructor. à ¿Ã Â¿For courses in financial management à ¿ Using Tools, Making Connections, and Studying for Success in Finance Financial Management: Core Concepts is the ideal source material for non-finance readers seeking to learn the key elements of financial operations. The text focuses on the reader¢â ¬â,,¢s ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Readers are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world situations. à ¿ The Third Edition contains the most up-to-date information in financial concepts, as well as enhanced and expanded versions of existing subject matter. Financial Management makes the topic of finance interesting and accessible to non-finance majors by relating it to their own personal expenditures and exploring the importance of this field across all disciplines.ÿÿÿÃ

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Customer Reviews

RAYMOND M. BROOKS is a Professor of Finance at Oregon State University. He has taught a variety of finance courses, including introduction to financial management, investments, advanced corporate finance, financial institutions, financial planning, and risk management. Previously, he taught at Washington University in St. Louis; the University of Southern Illinois, Edwardsville; and the University of Missouri $\tilde{A}\phi\hat{a}$ $\neg\hat{a}$ ∞ Columbia. Professor Brooks has authored a variety of articles on topics from dividends to when-issued trading. He has twice won best papers awards at financial conferences. Professor Brooks was a springboard diver for the Oregon State swim team and continues to enjoy swimming, hiking, music, reading, and watching OSU athletic teams.

It's helping me in current coursework, was a way more affordable way to rent a book than through the school.

Very helpful book! Used it for my class and decided to purchase it for future use when I get a job in finance.

Awful textbook, only bought it because it was required for a class. Everything in this book you can find on your own faster and easier using the internet. I suggest just getting the homework problems from a friends. Besides that, the Kindle version worked fine.

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